

**ALASKA POSTSECONDARY ACCESS AND COMPLETION NETWORK**

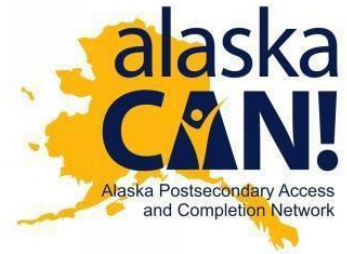
**EXECUTIVE COMMITTEE MEETING AGENDA**

**THURSDAY, August 20, 2015**

**ACPE OFFICE – 800 E. DIMOND BLVD STE 200 – ANCHORAGE, AK**

**TELECONFERENCE: (800)315-6338 PASSCODE: 52039#**

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**Meeting Objectives:**

- UPDATE COMMITTEE MEMBERS ON PROGRESS REGARDING CCCI IMPLEMENTATION
- PROVIDE EXECUTIVE COMMITTEE WITH BUDGET UPDATE FOR UPCOMING YEAR AND IDENTIFY INITIAL FUNDING PRIORITIES
- REVIEW RELEVANT EXISTING PUBLIC MESSAGING STRATEGY DOCUMENTATION
- DEVELOP A SCOPE OF WORK FOR MARKETING CAMPAIGN REQUEST FOR PROPOSALS (RFP)

**Meeting Schedule:**

- 9:00 – 9:30 a.m.      **Breakfast & Networking**
- 9:30 – 9:40 a.m.      **Introductions, Housekeeping & Updates**
- Roll Call – Barbara Mongar
  - \*Adoption of Minutes – Barbara Mongar
  - Update on “About the Network” presentation – Barbara Mongar
  - Bylaws Committee Update – Rebekah Matrosova
  - Endorsement Timeline Update – Barbara
- 9:40-10:00 a.m.      **Professional Development Committee Update - CCCI**  
Facilitator: Saichi Oba  
OBJECTIVE: UPDATE COMMITTEE MEMBERS ON PROGRESS REGARDING CCCI IMPLEMENTATION
- 10:00-10:30 a.m.      **Network Budget Update**  
Facilitator: Rebekah Matrosova  
OBJECTIVE: PROVIDE EXECUTIVE COMMITTEE WITH BUDGET UPDATE FOR UPCOMING YEAR AND IDENTIFY INITIAL FUNDING PRIORITIES
- 10:30– 11:00 a.m.      **Public Messaging Strategy Review**  
Facilitator: Barbara Mongar  
OBJECTIVE: REVIEW RELEVANT EXISTING PUBLIC MESSAGING STRATEGY DOCUMENTATION
- 11:00– 11:40 p.m.      **Network Scope of Work for Marketing Campaign RFP**  
Facilitator: Patrick Rose  
OBJECTIVE: DEVELOP A SCOPE OF WORK FOR MARKETING CAMPAIGN REQUEST FOR PROPOSALS (RFP)
- 11:40 – 11:50 p.m.      **Network Member Roundtable**  
Facilitator: Barbara Mongar
- 11:50 – 12:00 p.m.      **Next Steps/Future Agenda Items**  
Facilitator: Barbara Mongar
- Recap of Next Steps & Future Agenda Items from today’s meeting
  - Next Executive Committee Teleconference Meeting Date: September 17, 2015

*\* signifies action item*

**Contact:** Barbara Mongar, Community Partnership Manager, ACPE [barbara.mongar@alaska.gov](mailto:barbara.mongar@alaska.gov) or (907) 269-7973